



ISSUE ADVERTISING RECORD OF REQUEST

NAME OF SPONSORING ORGANIZATION: The American Council of Life Insurers (ACLI)

DESCRIPTION OF ISSUE: ACLI advocates in federal, state and international forums. Its members represent more than 90 percent of the assets and premiums of the U.S. life insurance and annuity industry. In addition to life insurance, annuities, and other workplace and individual retirement plans, ACLI members offer long-term care insurance and disability income insurance, and reinsurance.

IS THIS AN ISSUE OF NATIONAL IMPORTANCE: No

ACCEPTED: X REJECTED:

REQUESTED BY: Ally Rambo

Mentzer Media

600 Fairmont Ave, Suite 306

Towson, MD 21286

DATE OF REQUEST: 11/7/12

RECEIVED BY: Aaron Ashe

LIST OF ORGANIZATION EXECUTIVE OFFICERS AND ADDRESSES:

American Council of Life Insurers
101 Constitution Avenue, NW
Suite 700
Washington, DC 20001-2133

Dirk Kempthorne
President & Chief Executive Officer

Don Walker
Senior Vice President, Administration & Chief Financial Officer

The American Council of Life Insurers (ACLI) is a Washington, D.C.-based trade association with more than 300 legal reserve life insurer and fraternal benefit society member companies operating in the United States